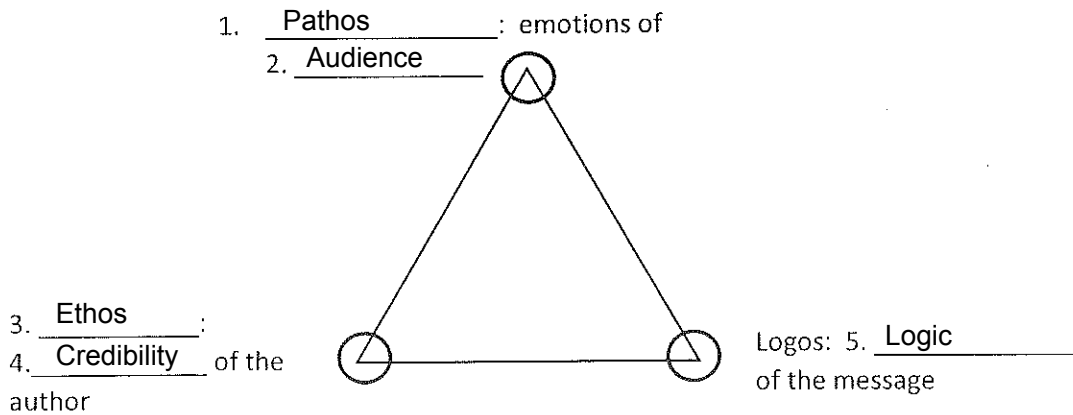


Name: _____ Date: _____ Period: _____

Rhetorical Analysis Quiz

Use the provided word bank to complete questions 1-5. Write the letter of the correct answer in the space provided.

Word Bank			
A. Logos	B. Audience	C. Ethos	D. Logic
E. Pathos	F. Credibility	G. Tone	H. Appeal



Read each of the following statements and, in the space provided, write the appeal that each exemplifies.

6. "If my age doesn't convince you that my opinion matters, at least consider that I am your grandfather."

6. _____

7. "You should consider another route. I heard that that street is far more dangerous and ominous at night than during the daytime."

7. _____

8. "You don't need to jump off a bridge to know that it's a bad idea. Why then would you need to try drugs to know if they're damaging? That's plain nonsense."

8. _____

9. "There's no price that can be placed on peace of mind. Our advanced security systems will protect the well-being of your family so that you can sleep soundly at night."

9. _____

10. "The veterinarian says that an Australian shepherd will be the perfect match for our active lifestyle."

10. _____